



Determining our purpose, whether as an individual, team, project or organisation is probably the most vital step we can take in focusing what we do. And in a previous PV we endorsed the book "Zen and the Art of Making a Living". Of particular relevance are its three key questions:

A. What skills, talents & resources do you have?

B. What do you feel passionate about?

C. What excuses have you for not pointing A at B?

Interestingly the questions only become meaningful when we properly engage with them. This may mean discussing them with our coach or simply sitting down with a pencil and pad, writing down what comes to mind and then of course asking "So what?"

So this month I challenge you to really engage with your sense of purpose. Don't skip this vital opportunity. Write your answers to the questions opposite and determine three things you must do in May.

Key questions for determining our purpose:

1. What skills, talents & resources do we have?
2. What do we feel passionate about?
3. What is in front of us right now that must be tackled?
4. What synergies and coincidences are at work in our lives?
5. What do we dream about or keep thinking about?
6. Who needs our help?
7. What do we keep getting asked to do?
8. What opportunities are too good to ignore?
9. What reputation do we have for excellence?
10. What has our journey to this day been preparing us for?
11. What do people expect from us?
12. Where do we let people down (& how can we change this)?
13. Where do we delight others or bring happiness?
14. What do we enjoy and what energises us?

If you have other questions that have unlocked purpose for you, your team or for others, we'd love to hear from you.



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leadership, change and teamwork
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